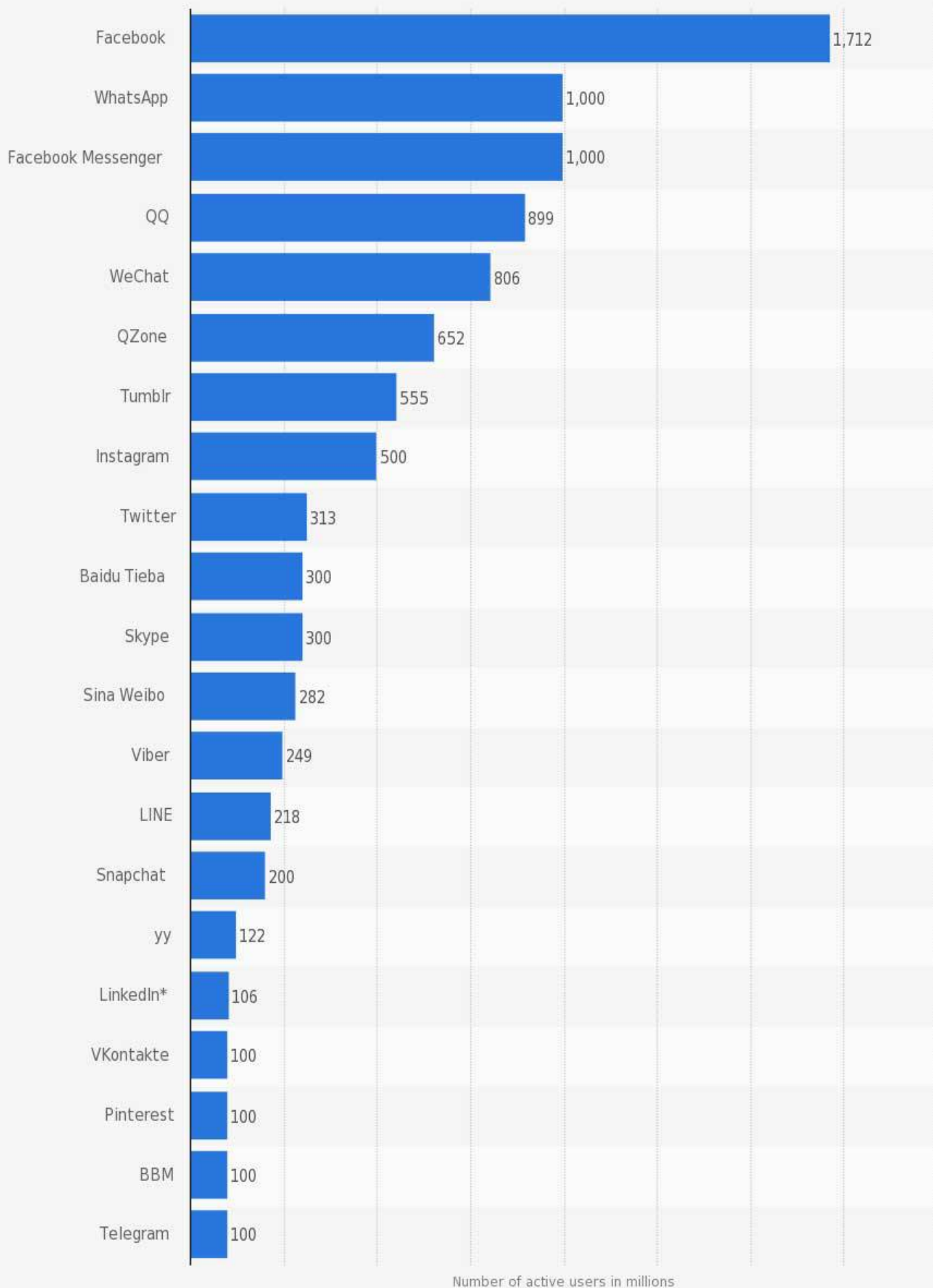


## Leading social networks worldwide as of September 2016, ranked by number of active users (in millions)



Source: Facebook; We Are Social; WhatsApp; Twitter; Tumblr; LinkedIn; Google © Statista 2016

Additional Information: Worldwide; We Are Social; WhatsApp; Tumblr; LinkedIn; Google; as of September 02, 2016; social networks and messenger/chat app/voip included